

I have over twenty years professional experience as a graphic designer and web developer.

- I started my career in Southern California as a print designer, working in the magazine industry for seven years. I art directed and designed magazine articles, magazine ads, logos, brochures, catalogs, business cards, and flyers. During that time I learned to create effective, attractive designs (on very tight deadlines) using fundamental design principles for three publications.
- In 2010 I moved to the Southwest, and taught myself web design, beginning with HTML & CSS. Combining these coding skills with my design

background, for nine years (and counting) I created large websites within WordPress, CMSMS, ProcessWire, and other content management systems.

- In recent years I've been focusing extensively on developing with WordPress and WooCommerce.
- By combining fundamental HTML & CSS skills with my strong visual design background, I think I have a unique advantage when it comes to developing sites within modern platforms like WordPress.
- I also create original illustrations combining traditional techniques with Adobe Illustrator, Astute Graphics plugins, and Procreate on the iPad.

Technical and Design Skills

Web Development:

Extensive professional experience with HTML, CSS, SASS, Wordpress, WooCommerce, and other content management systems like CMSMS, ProcessWire, and the DecoNetwork. Able to work with large teams.

Solid working experience with PHP, JavaScript, and jQuery.

Print Design:

Extensive professional experience with Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, and QuarkXPress.

Illustration:

Extensive experience with Adobe Illustrator, Astute Graphics plugins, and Procreate with the Apple Pencil on the iPad Pro.

Professional Experience

Acrylic Idea Factory

Tucson, Arizona

2011 - 2020

Web Designer / Senior Designer

Nine years designing, coding, updating, and maintaining three web sites: AcrylicPress.com, AIFAWards.com, and AcrylicPrint.com.

Was instrumental in creating and maintaining branding and design consistency for both web and print.

In addition to web design, I created several magazine ads, logos, flyers, email blasts, promotional signs and materials, and acrylic signage for the company and its many clients.

I was consistently able to balance creativity and technical consistency across both web and print in a fast paced collaborative environment, and assisted with managing and training other designers in the art department.

In 2006 I redesigned the identity for *Landscape Contractor National Magazine* and was responsible for developing and maintaining a consistent visual identity for this publication. Excellent in collaborating with editorial staff. Additional responsibilities included managing and training other designers.

Red Dot Golf Publishing

Laguna Beach, California

1998 - 2007

Freelance Designer

Nine years of consistent work as the preferred freelance design contractor for four annual book publications produced by Red Dot Golf Publishing (*Red Dot Golf Guide Southern California, Northern California, Arizona, and Red Dot Golf & Travel Magazine*.)

Contracted work included print advertisements, merchandising artwork, and creation of golf course maps in Adobe Illustrator.

DentalXchange.com

Irvine, California

2000 - 2001

Production Artist

Primary production artist / photo retoucher for dental catalog publisher.

Market Logic, Inc.

Huntington Beach, California

1999 - 2000

Production Artist

Production artist for a national direct mail marketing firm.

Landscape Communications

Tustin, California

2002 - 2009

Senior Designer

Versatile senior designer with over seven years of progressively responsible experience for three trade magazine publications: *Landscape Architect and Specifier News*, *Landscape Contractor National* and *Landscape Superintendent and Maintenance Professional*.

I designed and art directed feature articles and magazine ads from concept through completion, and other promotional print media and advertisements.

Education

Platt College • Newport Beach, California • Associate Arts Degree in Graphic Design, 1998.